

Public Document Pack

Date of meeting Monday, 9th October, 2017
Time 7.00 pm
Venue Committee Room 1, Civic Offices, Merrial Street,
Newcastle-under-Lyme, Staffordshire, ST5 2AG
Contact Jayne Briscoe 2250



Civic Offices
Merrial Street
Newcastle-under-Lyme
Staffordshire
ST5 2AG

Active and Cohesive Communities Scrutiny Committee

AGENDA

PART 1– OPEN AGENDA

- 1 APOLOGIES**
- 2 DECLARATIONS OF INTEREST**
To receive Declarations of Interest from Members on items included on this agenda
- 3 MINUTES OF PREVIOUS MEETING** (Pages 3 - 4)
- 4 CONSULTATION - LEISURE PROVISION IN KIDSGROVE** (Pages 5 - 20)
- 5 SUPPORT FOR STOKE ON TRENT CITY COUNCIL BID FOR UK CITY OF CULTURE 2021** (Pages 21 - 24)
- 6 WORK PLAN** (Pages 25 - 26)
To discuss and update the work plans to reflect current scrutiny topics
- 7 PUBLIC QUESTION TIME**
Any member of the public wishing to submit a question must serve two clear days' notice, in writing, of any such question to the Borough Council.
- 8 URGENT BUSINESS**
To consider any business which is urgent within the meaning of Section 100B(4) of the Local Government Act 1972.
- 9 DATE OF NEXT MEETING**

Members: Councillors Allport, Bailey (Vice-Chair), Miss J Cooper, Eagles, Frankish, Heesom, Reddish, Stubbs, J Tagg, G Williams (Chair) and Winfield

'Members of the Council: If you identify any personal training / development requirements from the items included in this agenda or through issues raised during the meeting, please bring them to the attention of the Committee Clerk at the close of the meeting'

FIELD_TITLE

Classification: NULBC **UNCLASSIFIED**

Active and Cohesive Communities Scrutiny Committee - 03/08/17

ACTIVE AND COHESIVE COMMUNITIES SCRUTINY COMMITTEE

Thursday, 3rd August, 2017
Time of Commencement: 7.00 pm

Present:- Councillor Mrs Gillian Williams – in the Chair

Councillors Allport, Miss J Cooper, Frankish, Heesom, Stubbs and J Tagg

Officers Jayne Briscoe - Scrutiny Officer

1. **APOLOGIES**

An apology was received from Councillors Bailey, Winfield and Woolley.

2. **DECLARATIONS OF INTEREST**

There were no declarations of interest stated.

3. **MINUTES OF A PREVIOUS MEETING**

Resolved: That the minutes of the meeting held on 6 March 2017 be agreed as a correct record.

4. **WORK PLAN**

Members of the Scrutiny Committee considered topics for inclusion in their work plan and it was agreed that the following items be included:

- To carry out a scrutiny of the results from the consultation exercise in respect of leisure provision in Kidsgrove and to make recommendations based on these to Cabinet.
- To act as a reference group in respect of the HLF Bid for the Museum in terms of project Governance.
- To scrutinise, develop and broaden the range of dementia friendly activities in the Borough.
- Working with the Health and Wellbeing Scrutiny Committee and in partnership with the CCG, investigate the barriers to the successful operation of the GP Referral scheme at J2.
- That as a matter of urgency a briefing be given to members of this Committee setting out the actions that the Borough Council is taking to support Stoke on Trent City Councils bid to become City of Culture 2021.

Agreed: That the Democratic Services Officer draw up the work programme to include the items set out above.

5. **PUBLIC QUESTION TIME**

There were no members of the public present at the meeting.

6. **URGENT BUSINESS**

There was no Urgent Business.

7. **DATE OF NEXT MEETING - 9 OCTOBER 2017**

Next meeting date is 9 October 2017.

COUNCILLOR MRS GILLIAN WILLIAMS
Chair

Meeting concluded at 7.30 pm

Report to the Active and Cohesive Overview and Scrutiny Committee

4 October 2017

Results of consultation on interim sports activities in the Kidsgrove Area



Report Author: *Rob Foster*
Job Title: *Head of Leisure and Cultural Services*
Email: Robert.foster@newcastle-staffs.gov.uk
Telephone: *01782 742636*

1. Introduction/Purpose

- 1.1 To consider the outcomes of the consultation exercise undertaken in the Kidsgrove Area on interim sports activities and make recommendations to Cabinet on sports activities to be delivered to the local communities covered by the consultation.

2. Background

- 2.1 Between 17th July and 14th August 2017, a consultation exercise was undertaken in the Kidsgrove Area, following the closure of Kidsgrove Sports Centre, to inform future plans and activities of the Council and its Sport and Active Lifestyles Service. Information was provided in both paper and electronic format to people who had been enrolled as members of the sports centre as well as to the general public. Copies of the questionnaire were also distributed to local venues.
- 2.2 In total 238 responses were received. The headline findings are as follows:
- 97 per cent see the provision of swimming as important / very important
 - 90 per cent see it as very important
 - 82 per cent say they personally would use swimming facilities
 - More than half say they would also use a gym, family leisure events and group exercise / dance
 - Fewer than half say they would use street games, park games, beginners running or walking netball / football / cricket
 - Most respondents were regular sports / leisure users

- 89 per cent were from the borough, 11 per cent from Cheshire East or Stoke-on-Trent
- 95 per cent would not be prepared to travel more than 20 minutes to access services
- 53 per cent would use a car to travel to access services
 - 43 per cent would walk
- Badminton and yoga were the most popular 'other' option suggested.

2.3 The full consultation report is appended.

3. Questions to be addressed

3.1 *What interim sports activities should the Borough Council be providing to support the aspirations of the local communities in the Kidsgrove Area.?*

4. Outcomes

4.1 Swimming was the most popular choice, followed by gym, family leisure events and group exercise / dance.

5. Supporting Information

5.1 Please see the consultation report appended to this report

5.2 The needs assessment for swimming pools has identified that across the Borough, swimming pools are very full.

6. Invited Partners/Stakeholders/Residents

6.1 None

7. Constraints

7.1 None

8. Conclusions

8.1 The Active and Cohesive Overview and Scrutiny Committee make the following recommendations to Cabinet:

8.1.1 That Cabinet resources the establishment of an interim dual use gym and fitness studio with a suitable education provider to maintain an affordable local fitness offer and that such a venue should be suitable for and capable of accommodating family leisure events

9. Relevant Portfolio Holder(s)

9.1 Amelia Rout, Leisure and Culture

10. Local Ward Member (if applicable)

10.1 Not applicable

11. Background Materials

11.1 None

12. Appendices

12.1 Consultation Report

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Consultation of interim sports activities provision in the Kidsgrove area, July to August 2017

Summary / headline findings

- 238 responses
- 97 per cent see the provision of swimming as important / very important
 - 90 per cent see it as very important
 - 82 per cent say they personally would use swimming facilities
- More than half say they would also use a gym, family leisure events and group exercise / dance
- Fewer than half say they would use street games, park games, beginners running or walking netball / football / cricket
- Most respondents were regular sports / leisure users
- 89 per cent were from the borough, 11 per cent from Cheshire East or Stoke-on-Trent
- 95 per cent would not be prepared to travel more than 20 minutes to access services
- 53 per cent would use a car to travel to access services
 - 43 per cent would walk
- Badminton and yoga were the most popular 'other' option suggested.

Background

The survey was available for four weeks from 17 July to 14 August 2017. Previous members of Kidsgrove Leisure Centre were sent either emails with links to the online version of the survey, hosted on the council's website, or paper copies of the survey with QR codes. Posters were provided for display in public venues and the survey was advertised to the council's e-panel and to its social media followers.

Analysis

Question 1 asked '**If the following activities were made available, which would you use?**', with respondents given a list of eight responses to choose from – and they were asked to select as many of these as they wanted.

There was a significant difference in popularity between four very popular choices, and four that were not at all popular.

• Swimming	82 per cent
• Gym	73 per cent
• Family leisure events	56 per cent
• Group exercise / dance	54 per cent
• Walking netball / football / cricket	25 per cent
• Beginners running	21 per cent
• Park games	18 per cent
• Street games	10 per cent.

2) How important would you say that the following activities are?

The following set of questions invited the respondents to say how important they felt the above eight activities to be.

Even though many respondents would not make use of various activities, as shown by answers to the previous question, they still thought they were important. The majority of respondents considered every activity to be important, with the lowest support for street games (55 per cent classed it as important or very important) and the highest support for swimming (97 per cent classed it as important or very important). The options are analysed below in the order that they were listed on the survey.

Figure 1: How important would you say that beginners running is? 238 responses

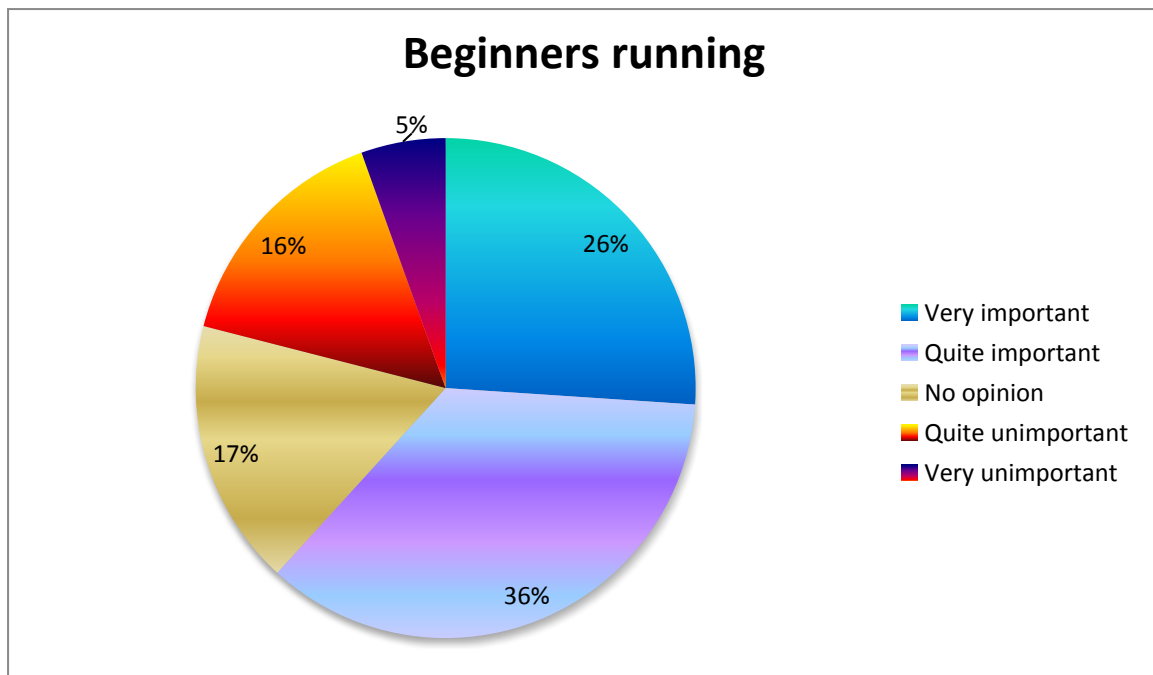


Figure 2: How important would you say that family leisure events are? 229 responses

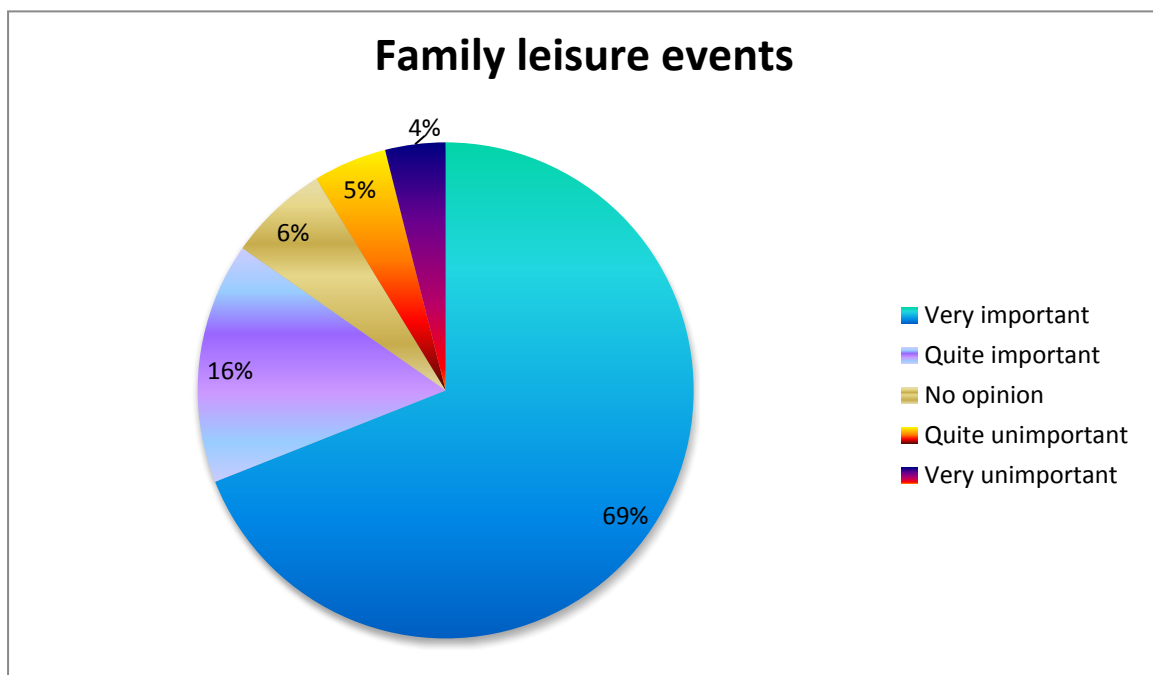


Figure 3: How important would you say group exercise was? 233 responses

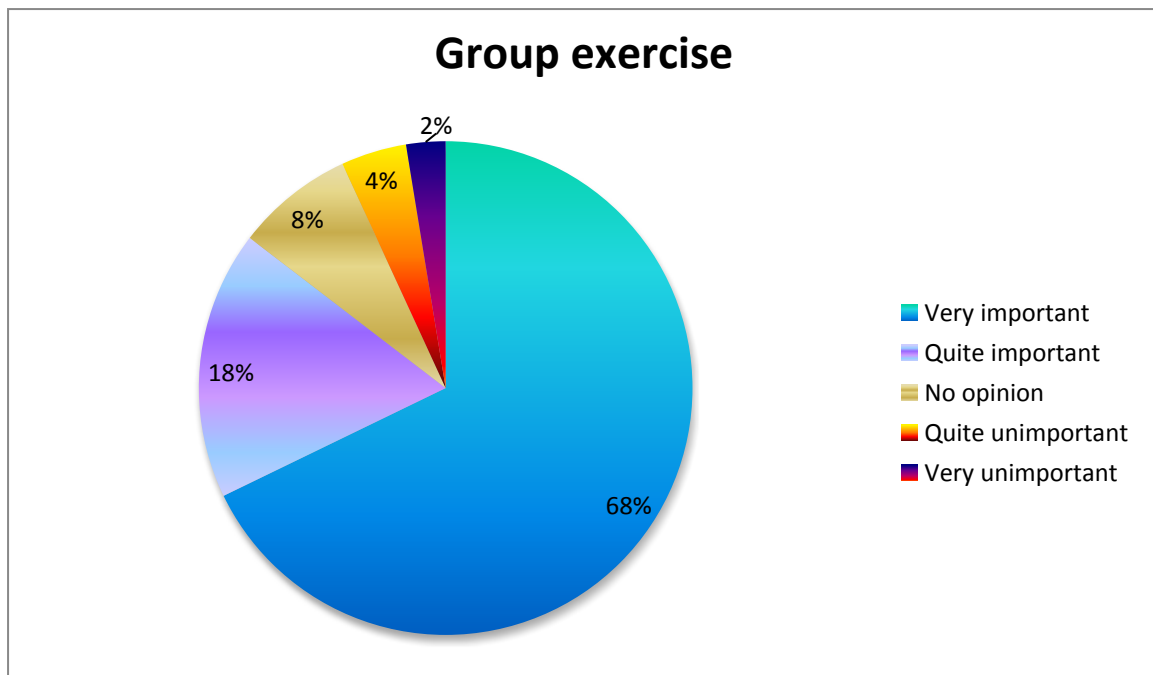


Figure 4: How important would you say a gym was? 237 responses

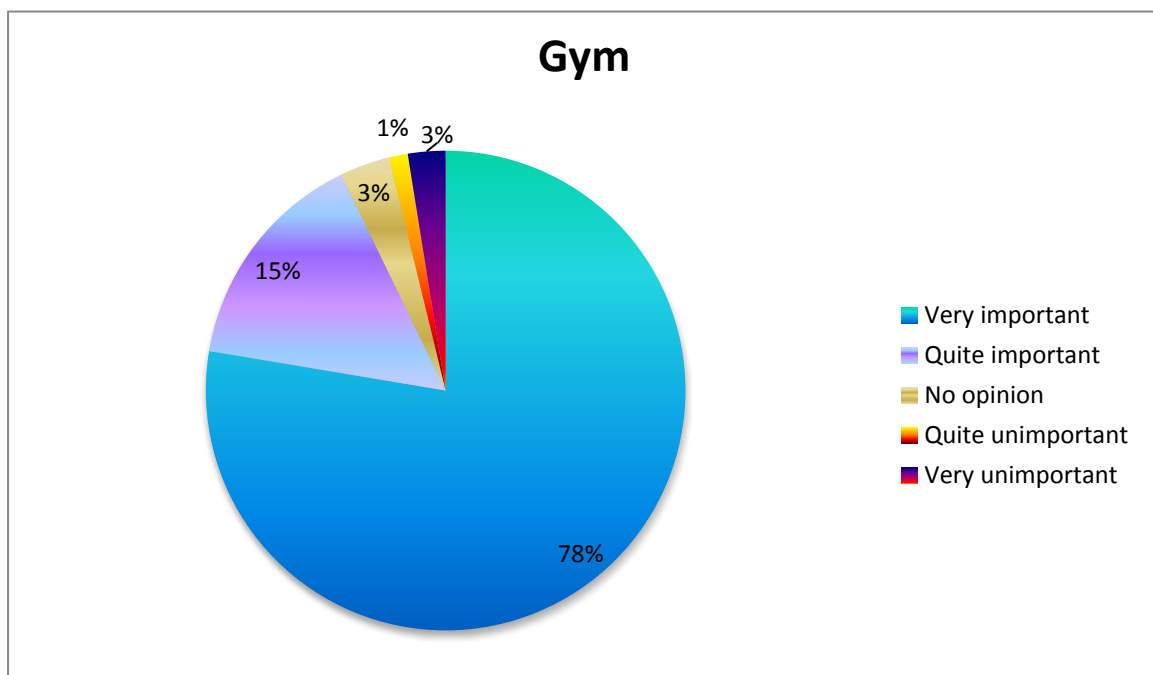


Figure 5: How important would you say that park games are? 218 responses

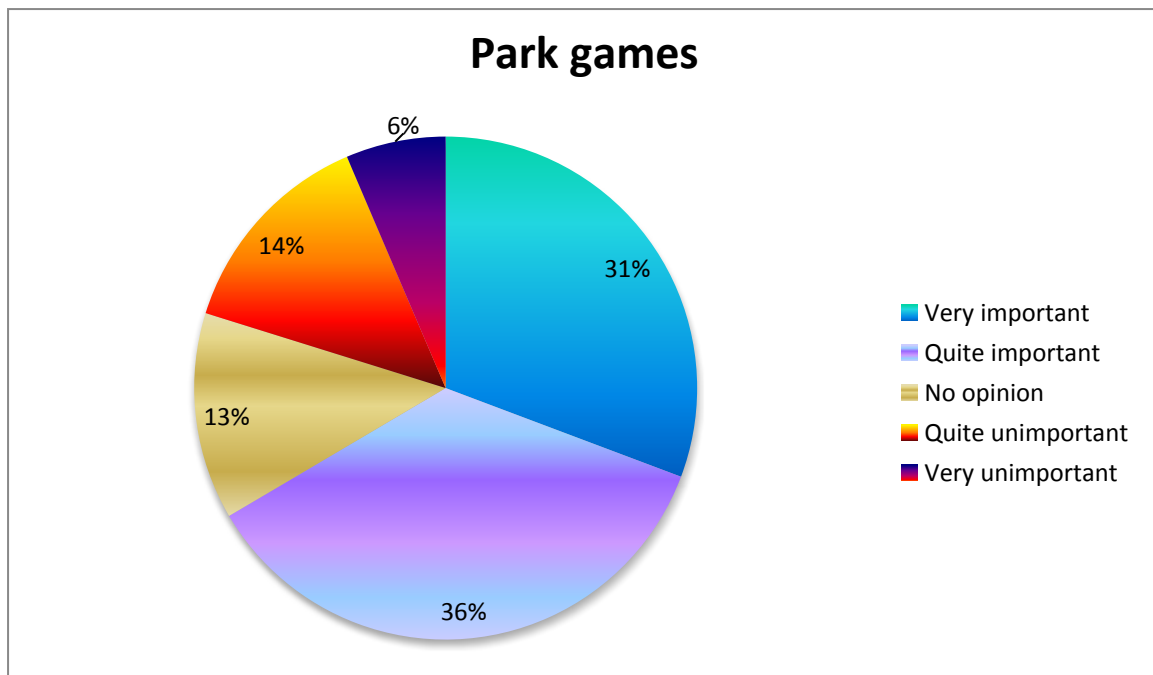


Figure 6: How important would you say street games are? 219 responses

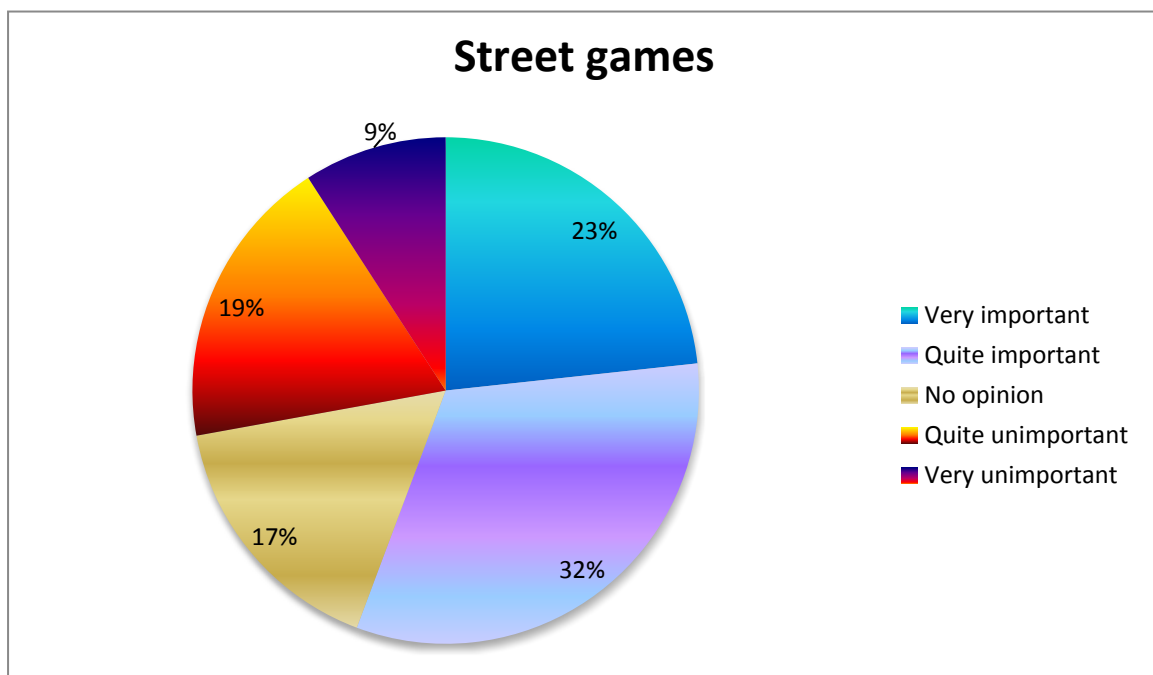


Figure 7: How important would you say swimming was? 236 responses

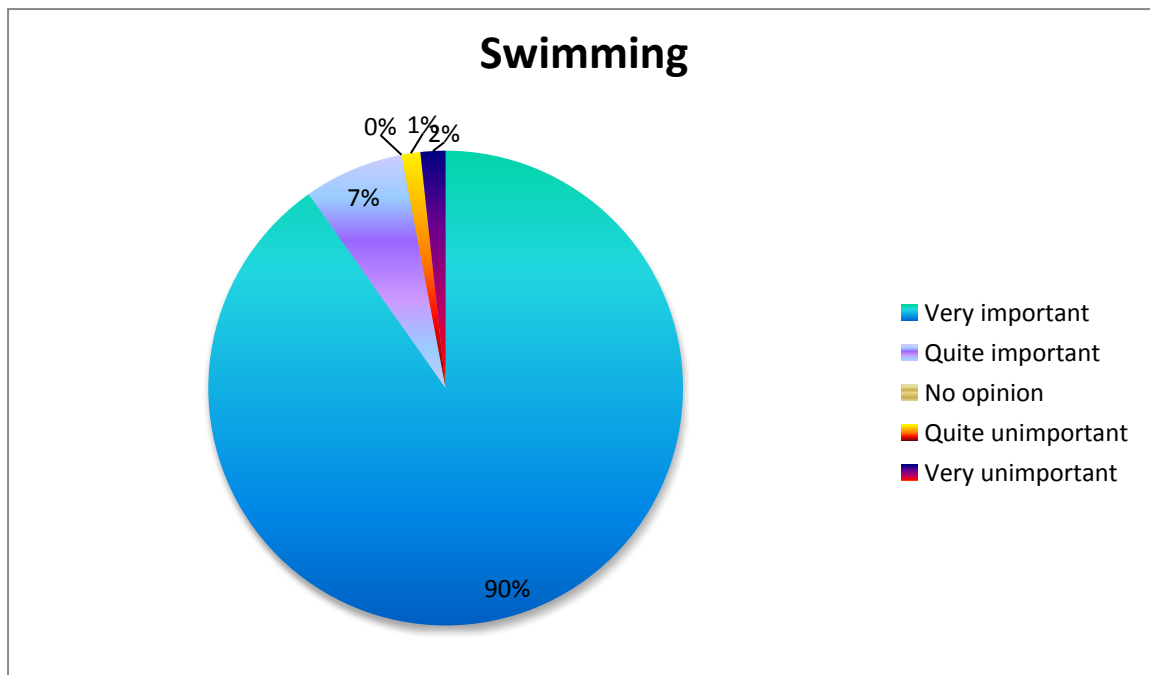
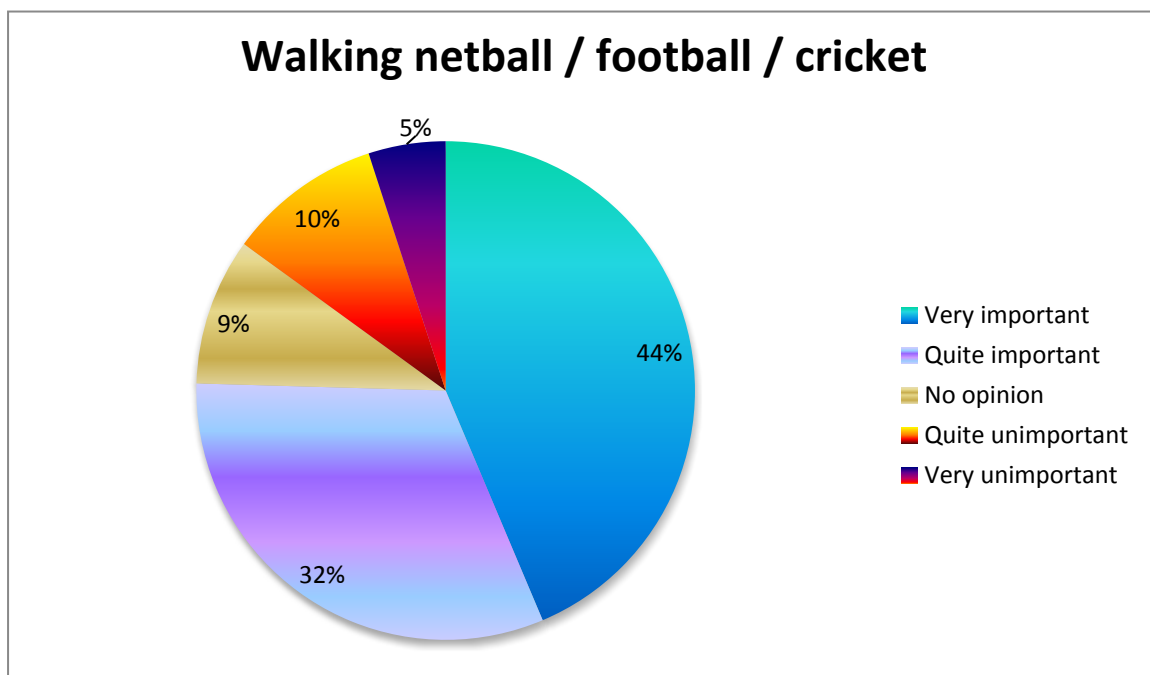


Figure 8: How important would you say walking netball / football / cricket were? 220 responses



Looking at those options in order of preference, it is very clear that respondents rate access to swimming as being the most important activity. Note in the table that, due to rounding, totals may occasionally seem to be one percentage point different from adding the individual results. Despite fairly low numbers saying they would use some of the activities, the majority of respondents classed every option as being important.

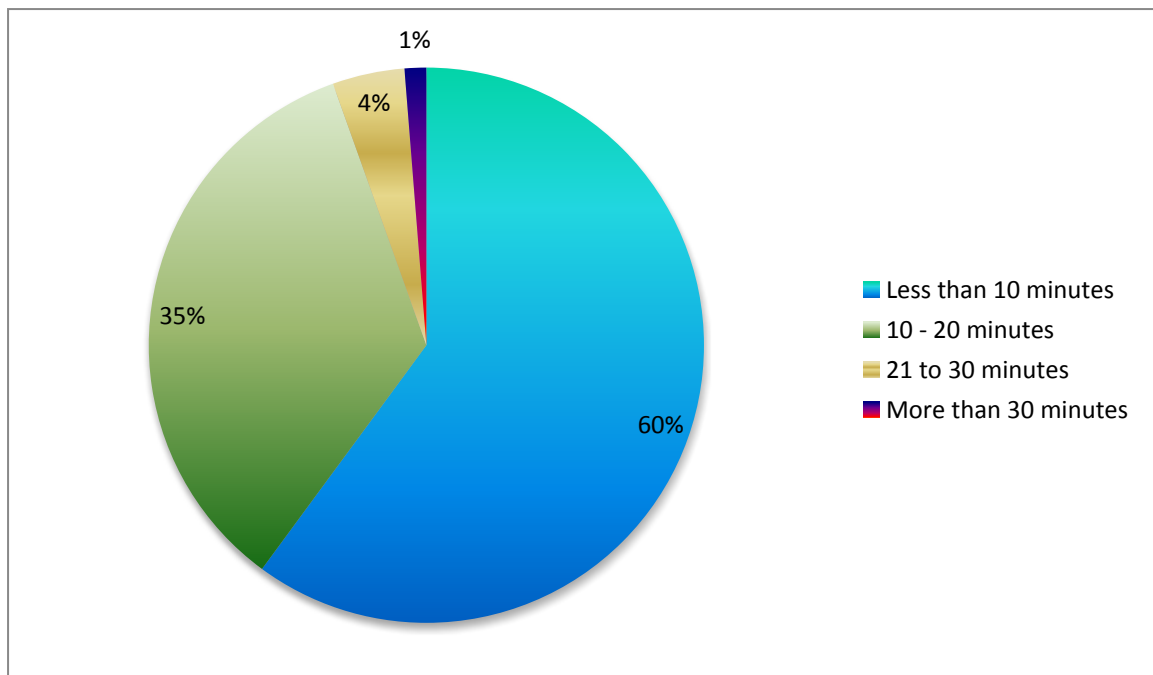
Table 1: How important do you see the following options?

	Very important	Quite important	No opinion	Quite unimportant	Very unimportant
Swimming	90%	7%	0%	1%	2%
	97%			3%	
Gym	78%	15%	3%	1%	3%
	93%			4%	
Family leisure events	69%	16%	7%	5%	4%
	85%			9%	
Group exercise / dance	68%	18%	8%	4%	3%
	85%			7%	
Walking netball / football / cricket	44%	32%	10%	10%	5%
	75%			15%	
Park games	31%	36%	13%	14%	6%
	67%			20%	
Beginners running	26%	36%	17%	16%	6%
	62%			21%	
Street games	23%	32%	16%	19%	9%
	56%			28%	

Question 3) How far would you be prepared to travel to access these activities?

It was very clear that respondents are not prepared to travel for very long to access the activities. 60 per cent said they would travel for less than 10 minutes, with 35 saying 10 to 20 minutes. Only 4 per cent said they would travel for 21 to 30 minutes and just 1 per cent for more than 30 minutes.

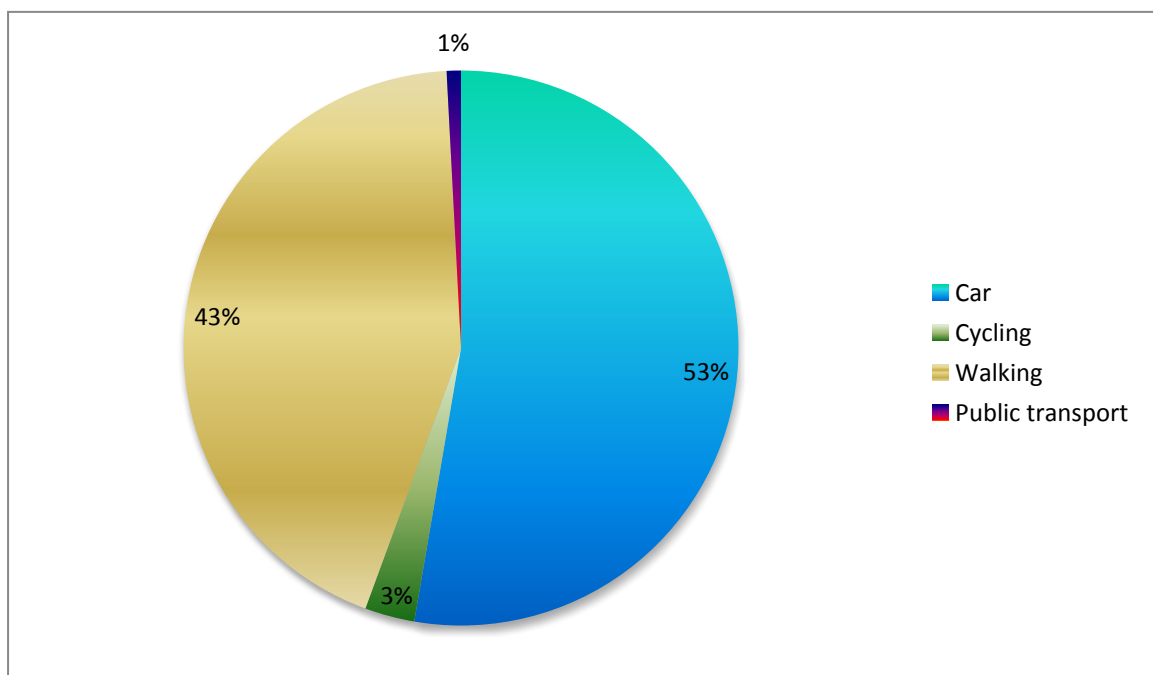
Figure 9: How far would you be prepared to travel to access these activities? 238 responses



Question 4) What would be your usual mode of transport to access the facilities?

Only two forms of transport would be regularly used, namely car, chosen by 53 per cent, and walking, chosen by 43 per cent. The other two options were not at all popular, with just three per cent opting for cycling, and only one per cent choosing public transport (chosen by two respondents).

Figure 10: What would be your usual mode of transport to access the facilities? 238 responses



How often have you used leisure and sports facilities recently?

The next question asked how often respondents had used leisure and sports facilities recently. Answers submitted suggest that this survey has largely been completed by regular users, as the following analysis shows.

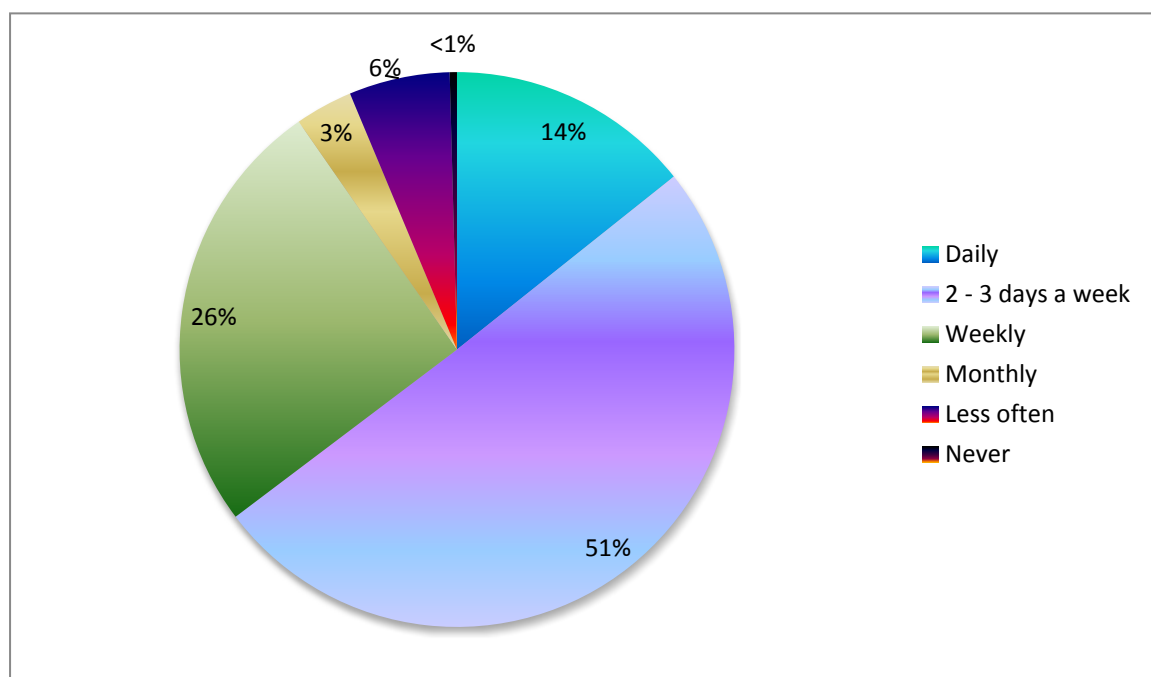
90 per cent of respondents said that they had been using the facilities at least weekly:

- 14 per cent said they had been using them daily
- 50 per cent said they had been using them two or three days a week
- 26 per cent said they had been using them weekly.

The remaining respondents answered as follows:

- 3 per cent said they had been using them monthly
- 6 per cent said they had been using them less often
- 1 respondent said they had never used them (fewer than 1 per cent).

Figure 11: How often have you used leisure and sports facilities recently? 238 responses



Can you tell us of any additional facilities or services we should be considering as part of the interim arrangements?

A significant number of respondents used this question to express their unhappiness that Kidsgrove Sports Centre (in particular the pool) was closed and to complain that Kidsgrove was the poor relation of the borough's towns, but these answers have been disregarded as they were not actually answering the question.

The following table shows those suggestions that were made by more than one respondent and how many made them.

Table 2: Additional facilities or services to be considered.

Suggestion	Number of respondents
Badminton	6
Yoga	4
Pilates	3
Yogalates	3
Zumba	3
Taekwondo	3
Aquafit / Groovefit	3
Climbing wall	3

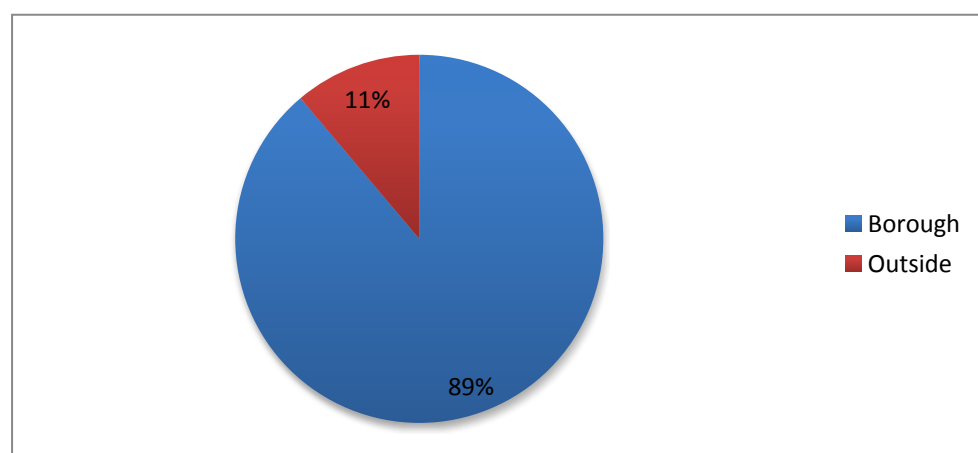
Respondents' details

Respondents were asked to provide their name, email address, telephone number and postcode. This information has been kept separate from this report but the postcodes have been analysed to see where respondents are from.

Location of respondents

89 per cent of the 224 respondents who provided their postcode live in the borough, with the remaining 11 per cent living in either Cheshire East or Stoke-on-Trent.

Figure 12: Location of respondents - inside or outside the borough. 224 responses



It will probably be of no surprise to see that the most-represented wards were Kidsgrove, Butt Lane and Ravenscliffe, with virtually three-quarters (73 per cent) of all respondents coming from them. There were also significant numbers from the Cheshire East towns and villages of Alsager, Rode Heath and Scholar Green, the NuLBC wards of Talke and Newchapel, and Stoke-on-Trent (almost exclusively in the Goldenhill / Tunstall areas).

Table 3: Respondents by ward or local authority area.

Ward / non-NuLBC area	Proportion of respondents
Kidsgrove	33%
Butt Lane	23%
Ravenscliffe	17%
Cheshire East (Alsager, Rode Heath & Scholar Green)	7%
Talke	7%
Newchapel	4%
Stoke-on-Trent (Mostly in the ST6 postcode area around Goldenhill and the northern part of Tunstall)	4%

No other ward / council area provided more than two respondents.

Report to the Active and Cohesive Overview and Scrutiny Committee

4 October 2017

UK City of Culture



Report Author: *Kim Graham and Rob Foster*
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Robert.foster@newcastle-staffs.gov.uk
Telephone: **01782 742465 and 01782 742636**

1. Introduction

- 1.1 A briefing report on the actions the Borough Council is taking to support the Stoke-on-Trent City Council bid to be nominated as the UK City of Culture 2021.

2. Background

- 2.1 In September 2016 Cabinet agreed to support the Stoke-on-Trent City Council Bid for the UK City of Culture 2021 title as a key partner through appropriate Borough Council Elected Member and officer involvement.
- 2.2 On 14th July 2017 Stoke-on-Trent was one of five cities short-listed along with Coventry, Paisley, Sunderland and Swansea.
- 2.3 The final bid documentation was submitted electronically in early September 2017 with hard copies to follow by 3rd October 2017. Early October gives the opportunity for verbal clarification before a visit to Stoke-on Trent from the Judging Panel on 17th October 2017. The panel consists of Phil Redmond (TV producer and screen writer), Marcus Fairs (architectural journalist), Lord Rowe Beddoe and Martyn Henderson (DCMS).
- 2.4 Now that the technical requirements of the submission have been completed the current phase of work is focussing on Programme Development, Budget and Funding, Legacy or long term impact, as well as preparation of an itinerary for the Judging Panel's forthcoming visit.

2.5 Initially fifteen projects will be put forward that tell the story of Stoke-on-Trent. These need to be of sufficient scale and ambition, have a lasting impact, attract a sizeable audience, be of importance to the cultural sector and never before seen.

2.6 In making a city of culture themes and content that “speak with a Stoke voice” are being developed in a way that cultural product from Stoke can go global.

3. Questions to be Addressed

3.1 *What support is the Borough Council providing to support the City of Culture Bid?*

4. Borough Council support

4.1 We will urge local people to attend events through joint promotions and talk about it, go to activities and speak positively about them. We will encourage people to think big and dream hard about how ‘Together we make the City’ (acknowledging the strong inter-relationships between the Borough and the City from an economic, social and environmental perspective). At a practical level officers will continue to support the bid by responding promptly to the various requests for information and support. In addition we will seek to align planned cultural activities within the Borough with the aims and objectives of the City of Culture bid / programme and further information in this regard is set out in the section below.

5. Supporting Information

5.1 The Philip Astley programme for 2018 (consisting of Homecoming, the Heritage Lottery funded Philip Astley Project, and the New Vic Circus Past, Present and Future, which all link to the national Circus250 (a UK wide celebration of 250 years of the circus in 2018) is making a great contribution to City of Culture 2021. In relation to these events in particular the Borough is being recognised for the delivery of a strong cultural programme. Of particular note is the return of internationally acclaimed No Fit State Circus, which will be resident in the Borough from 2nd February 2018 to the end of April to develop and perform their new show “Lexicon” as well as hosting the National Circus School and conference.

5.2 These events are further enhanced by working with Appetite – a Creative People and Places programme based in Stoke on Trent, local artists Entrepreneurs, CANS (Creative Arts North Staffs) and Newcastle BID – to create more large scale artworks and in particular improvements to the appearance of the town centre subways.

5.3 Council Officers also supported the City Council and Cheshire East Council with the “Great Places” bid, which although unsuccessful, has contributed

content to the youth programme in the City of Culture bid and is being used for other funding bids, for example by providing material for the YMCA's recent application to Dream Fund. The whole process has been extremely useful especially in strengthening links with the City and Cheshire East.

- 5.4 The Borough Council is a member of the Stoke on Trent and Newcastle Cultural Education Partnership and have worked hard to secure Newcastle a part in this. Meetings are attended by Regeneration Officers and staff from The Brampton Museum, with a particular focus on providing quality information, advice and guidance on careers and employment in the arts, culture and heritage sectors.
- 5.5 £3.2m has already been committed to the Borough since we obtained HLF Priority Development Area Status in 2013 and this level of investment is supporting the destination ambitions of City of Culture 2021.
- 5.6 Next steps are to explore how we can link the Newcastle business community into City of Culture 2021, in particular using the Business Boost annual competition, Newcastle BID, business Connects meetings held at King Street Studios and also, in refreshing the Economic Development Strategy to place inclusive growth and the cultural economy at the heart of the strategy.
- 5.7 The Borough is well represented at the Stoke-on-Trent City of Culture 2021 Cultural Forum, taking an active role in bid development by informing the development of content and specific work streams as required by the strategic group as well as developing cultural capacity and cultural connections through partnership.

6. Invited Partners/Stakeholders/Residents

- 6.1 None

7. Constraints

- 7.1 None

8. Conclusions

- 8.1 Continue to support the bid and follow progress.

9. Relevant Portfolio Holder(s)

- 9.1 Amelia Rout, Leisure and Culture
- 9.2 John Williams, Town Centres, Property and Business

10. Local Ward Member (if applicable)

- 10.1 Not applicable

11. Background Materials

11.1 None

12. Appendices

12.1 None



ACTIVE AND COHESIVE COMMUNITIES SCRUTINY COMMITTEE WORK PLAN

Date of Meeting	Item	Reason For Undertaking
17th June 2015 (Agenda dispatch 5th June 2015)	Safeguarding Children and Vulnerable Adults	Further update on the action plan to be received (following consideration at 25th February 2014 meeting), with clarity regarding auditing of the policy requested
	Public Sector Commissioning in Partnership	Members to raise questions on extending (or otherwise) the existing infrastructure and volunteering service contract beyond May 2015 - decision to be made November/December
	Work Plan & Scrutiny Topics for 2015/2016	To discuss the work plan and potential topics that Committee members would like to scrutinise over the forthcoming year
5th October 2015 (Agenda dispatch 25th September 2015)	Portfolio Holder(s) Question Time	An opportunity for the Committee to question the Portfolio Holder(s) on their priorities and work objectives for the next 6 months and an opportunity to address any issues or concerns that they may currently be facing. It is also an opportunity for the Portfolio Holder(s) to flag up areas within their remit that may benefit from scrutiny in the future i.e. policy development
	Work Plan & Scrutiny Topics for 2015/2016	To discuss the work plan and potential topics that Committee members would like to scrutinise over the forthcoming year

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9th October 2016	Work Programme & Scrutiny Topics for 2016/2017	Review and evaluation of Work Programme
28th November 2016	Review and development of the SPACE scheme	To compare the objectives of the scheme with specific evidence to see how well they have been met
	The Sport and Active Lifestyle Strategy 2016	To contribute to the Strategy
6th March 2017	Dementia Friendly Swimming (Joint Meeting)	To progress Dementia Friendly Initiatives within the Borough
3rd August 2017	The Work Plan and Scrutiny Topics for 2017/2018	To discuss the work plan and potential topics that Committee members would like to scrutinise over the forthcoming year
9th October 2017	Scrutiny of results from Consultation Exercise-Leisure Provision in Kidsgrove	To make recommendations to Cabinet
	Investigate the barriers to the successful operation of the GP referral scheme at J2	A corporate priority is a healthy and active community
	A briefing on the actions that the Borough Council is taking to support Stoke on Trent City Council's bid to become City of Culture 2021	Member request
?December 2017		
5th March 2018	To consider Stage 1 HLF bid for Brampton Museum	A corporate outcome is that cultural activity and participation in the arts will have increased

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